



EESTI  
TÕLKEBÜROODE  
LIIT

ASSOCIATION OF ESTONIAN TRANSLATION COMPANIES

# THE LIFE CYCLE OF THE LSP



facts about our  
delegates in  
2015

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More than 130 delegates  
from Latvia, Lithuania,  
Estonia, Russia, UK,  
Hungary, Romania

2

75 % of delegates were  
business owners or in  
management/project  
management position.

19-20 October 2017  
**in TALLINN**  
conference by AETC



# Sponsorship opportunities

For more information  
please contact:  
Geoffrey Bowden  
[sponsorship@etbl.ee](mailto:sponsorship@etbl.ee)

## GOLD SPONSOR

**Amount: €2000**

Package includes:

- 1 standard exhibition space with priority booth selection
- Logo on conference website with click through to your own site and included in delegate pack
- Logo included in delegate pack
- Logo included on conference signage and banner
- A4 insert to be included in delegate pack folder
- Opportunity to include a gift in the delegate folder
- Inclusion of your logo in the video clip introducing the conference
- Active mention in event's social media marketing
- Inclusion of your logo and involvement in all direct mail marketing for the event targeted at the Estonian market and elsewhere in the Baltic States and Finland
- Opportunity to send out one promotional mailing one week before the conference
- Up to 3 free delegate registrations

## SILVER SPONSOR

**Amount: €1,500**

Package includes:

- 1 standard exhibition space with secondary booth selection
- Logo on conference website with click through to your own site and included in delegate pack
- Logo included in delegate pack
- Logo included on conference signage and banner
- A4 insert to be included in delegate pack folder
- Opportunity to include a gift in the delegate folder
- Inclusion of your logo in the video clip introducing the conference

**Please note that special packages can be tailored to your specific requirements!**

- Active mention in event's social media marketing
- Inclusion of your logo and involvement in all direct mail marketing for the event targeted at the Estonian market and elsewhere in the Baltic States and Finland
- Inclusion on the presentation table (for the presentation of products and services and sharing information during coffee breaks)
- Up to 2 free delegate registrations

## **BRONZE SPONSOR** *(There may be several sponsors)*

**Amount: €1000**

Package includes:

- 1 standard exhibition space with tertiary booth selection
- Logo on conference website with click through to your own site and included in delegate pack
- Logo on conference signage and banner
- A4 insert to be included in delegate pack folder
- Inclusion of your logo in the video clip introducing the conference
- Active mention in event's social media marketing
- Inclusion of your logo and involvement in all direct mail marketing for the event targeted at the Estonian market and elsewhere in the Baltic States and Finland
- 1 free delegate registration

**Be visible  
in Baltic region!**

## **DINNER SPONSOR**

**Amount: €1000**

Package includes:

- Logo on conference website with click through to your own site and included in delegate pack
- Up to 4 places at the conference dinner
- Opportunity to address the guests at the start of the dinner
- Your logo on the menu
- Your logo on the delegate pack and included in conference branding and direct mailings
- Opportunity to place a flyer/ gift in the delegate pack folder

\*Flyers or mementos can be added to hand outs (in the conference folder; 100-120 to be produced).

\*Logo added to the conference website and publications

## SPONSORSHIP IN KIND

The organisers will entertain support in kind for instance:

- As a media partner
- Publishing partner
- Conference note pads and pens
- Gifts and magazines

## PRIZE(S) SPONSOR

All participants will be entered into a prize draw to be held at the end of the conference. The Prize Sponsor will have the opportunity to provide the prize for the draw or to support its acquisition. The prize may be a product or a gift voucher, depending on negotiations. The prize must be in line with the theme of the conference (e.g. a translation programme licence, a computer, a monitor, a book or a gift voucher). Acknowledgement of the support will include:

- Your logo on the website with a click through your own site
- Your logo on conference branding
- Opportunity for your representative to make the prize draw

Estonia will be holding the presidency of the EU Council in the second half of 2017– meaning lots of people and lots of events !